

10/01 – Present:

Freelance Content Producer

AdAsia: Verizon

Arnold Worldwide: Allergan Pharmaceuticals (Viberzi)

Blum Enterprises: Popeyes

Bozell Worldwide: New York Times, Mass Mutual, Merrill Lynch

Cinquino+co: LifebankUSA

DeVito-Verdi: Bernie & Phyl's Furniture

Digitas: Pfizer Pharmaceuticals (Chantix, Toviaz, Spiriva, FluMist)

Ferrara: Aspercreme, Cortizone 10

Fuse: Trident Gum

Grafica: New Jersey Lottery

Hanft-Rayboy: Match.com

Harrison & Star: Roche Pharmaceuticals (Avastin)

Inkwel.com: Parenting Magazine

Juice Worldwide: Boehringer-Ingelheim Pharmaceuticals (Spiriva)

Mullen-Lowe: Food Lion, Ulta Beauty

Munn Rabôt: NYULangone Heart

McCann Erickson: Kohl's, Black & Decker, US Airways, Gateway Computers, Perrier Waters, Chase, Coca-Cola

MRM: Chrysler, Sprint, Capital One

Nitro: Hunts, Reddi Whip

Ogilvy CommonHealth: GSK Pharmaceuticals (TDAP Vaccine Awareness)

Possible: National Cable & Telecommunications Association (NCTA)

Prudential: Prudential Insurance

Quicksilver: ADT Security, Tyco Security

Ramey: University of Mississippi Hospital

Rosetta: L'Oreal

Saatchi & Saatchi Wellness: Frontline, Crohn's Disease Awareness

Source Marketing: Time Warner Cable, Century 21, Discover Card

Strawberry Frog: LG Electronics

The&Partnership: The Wall Street Journal

TPN: Bank of America

TracyLocke: Hewlett-Packard

Winning Edge Communications: Cooper University Hospital

Y&R/Red Fuse: Colgate-Palmolive

5/95 -10/01:

McCann-Erickson Worldwide

Producer

Produced broadcast commercials for clients including: Sprint, Gateway, Perrier, Black & Decker, Tic-Tac, Kohl's and Coca-Cola. Produced air-to-air cinematography as was required for US Airways.

6/92 - 5/95:

Bozell Worldwide

Assistant Producer

- Produced broadcast and non-broadcast TV and radio commercials, new business pitches, public service announcements and pro-bono work. Clients included Merrill Lynch, The New York Times, Bristol Myers, Toshiba, Tyco toys, Bell Atlantic, The Family Channel, amongst others.

6/89 - 6/92:

Bozell Worldwide

Assistant to Director of Broadcast Production

- Assisted in overseeing broadcast production department of 25 employees

2/86 - 10/89:

Nora Scarlett Studio

Studio Manager/Production Coordinator

- Coordinated commercial photography shoots for national print advertisements.

Affiliations:

- Academy of Television Arts and Sciences (Emmy Awards)
Active Voting Member
- British Academy of Film & Television Arts (BAFTA)
East Coast Event Producer: 2002, 2003, 2004
- International Emmy Awards:
Judge: 2003, 2004, 2005
- The Poolhouse (collective of freelance agency producers)
Founding Producer
- Working Not Working (collective of freelance talent)
Founding Member